

Sample Campaign Submission

This sample campaign is provided to assist in completing your campaign. Using content or information from this sample campaign in no way guarantees acceptance or approval of a campaign you may submit.

Customer	Sample Company Full Legal Name
Campaign Description (min 40 characters)	Text messaging with customers is used to provide Account Notifications such as appointment reminders and order alerts. Text messaging is also used to provide Customer Care such as updates and responses about customer requests or ongoing projects with Sample Company Inc.
Display Name	Sample Company
Vertical	Information Technology Services
CTA/Message Flow	<p>Customer requests to be texted with Account Notifications or Customer Care updates regarding ongoing support issues, projects or services or for information about their account; or a Sample Company representative might offer the option of text updates to customers regarding a current support issue or project.</p> <p>Customers are directed to sign up for customer care and account notifications with Sample Company by completing the webform found at https://samplecompany.com/contact-us. The consent section of this form says “By checking the box below, I consent to enroll the phone number provided in this form to receive Account Notifications and Customer Care text messages from Sample Company. Reply STOP to opt-out; Reply HELP or visit https://samplecompany.com for assistance; Message frequency may vary. Message and data rates may apply. For more information on how Sample Company protects your privacy, visit https://samplecompany.com/privacy-policy.”</p> <p>“Yes, sign me up for text message updates with samplecompany.”</p> <p>Once they have completed the webform with the consent checkbox marked affirmative in the “Consent to Receive Text Messages” section, the customer’s provided phone number is enrolled to receive Account Notification and Customer Care text from Sample Company.</p> <p>Next, the Opt-In Message is sent to the newly enrolled number to confirm customer’s enrollment and provide necessary details about Sample Company’s text messaging program, including information on how to opt-out and how to get help.</p> <p>After opt-in is completed, the customer may periodically receive updates or response texts related to their account, their support requests or the status of projects they have initiated with us. The frequency of these Account Notifications or Customer Care messages depends on the specific request for information made by the customer.</p> <p>If the customer texts HELP, they will receive the information outlined in</p>

	<p>the Help Message section so they can contact us for support.</p> <p>If the customer texts STOP, they will receive the confirmation outlined in the Opt-Out Message and they will be unsubscribed from further texts with Sample Company.</p>
Privacy Policy Link	https://samplecompany.com/privacy-policy/
TOS Link	https://samplecompany.com/terms-of-service/
Use Case	Low Volume Mixed, Customer Care
Sample Message 1	Sample Company: We are working on the support issue you have reported to us and will provide updates as they become available. Reply STOP to opt out of text messages from Sample Company.
Sample Message 2	Sample Company: Our team reports the issues with your service has been resolved. If you are still experiencing issues, please contact us for further assistance by replying to this text or emailing support@samplecompany.com . Reply STOP to opt out of text messages from Sample Company.
Sample Message 3	Sample Company: We have updated your email account as requested and confirm success on testing. Let us know if you require further assistance. Reply STOP to opt out of text messages from Sample Company.
Sample Message 4	Sample Company: Per your account inquiry, we show your service term completes at the end of this month, and your current account balance is zero. Your account manager can be reached directly at 713-555-5555 for further info. Reply STOP to opt out of text messages from Sample Company.
Embedded Link Sample	Sample Company: Your equipment order has been shipped via FedEx with tracking number 5555555555. Track your package at https://www.fedex.com/en-us/home.html . Reply STOP to opt out of text messages from Sample Company.
Campaign Content Attributes	Opt in, Opt out, Help, embedded links/urls, embedded phone numbers.
Opt Out Message	<p>You will no longer receive messages from Sample Company. To opt back in at any time, reply START.</p> <p>Keywords for Opt-out Message: START</p>
Help Message	Thank you for contacting Sample Company. For assistance, please visit https://samplecompany.com or email support@samplecompany.com or call 713-555-5555.
Opt In Message	<p>You are now enrolled to receive text updates from Sample Company. Message frequency varies based on your needs/requests. Text STOP to unsubscribe. Text HELP for assistance or visit https://samplecompany.com. Message & data rates may apply.</p> <p>Keywords for Opt-in Message: HELP, STOP</p>

UPDATES ADDED TO WEBSITE

Contact Form/SMS Sign Up Form

By checking the box below, I consent to enroll the phone number provided in this form to receive account notifications and customer care text messages from Sample Company. Reply STOP to opt-out; Reply HELP or visit <https://samplecompany.com> for assistance; Message frequency may vary. Message and data rates may apply. For more information on how Sample Company protects your privacy, visit <https://samplecompany.com/privacy-policy>.

[] Yes, sign me up for text message updates with Sample Company.

TOS page

Simple Message Service (SMS aka Text) Consent:

SMS content and consent (such as phone numbers) is not shared with any third parties and/or affiliates for marketing or any other purposes. By opting into SMS from our web form or other communication medium (email, phone, letter, etc), you are agreeing to receive SMS (text) messages from Sample Company Full Legal Name. The types of SMS messages The Company may send you are account notification and customer care messages (such as appointment reminders, order alerts, service support updates, follow-up messages, and so on). Message frequency may vary depending on the type of communication or support requested. You can opt-out at any time by texting STOP (more below). Standard message and data rates may apply, depending on your carrier's pricing plan. These fees may vary if the message is sent domestically or internationally.

Opt-In Method: Your personal information is collected via our web form and by any other form of communication (email, phone, letter, etc) you use to contact The Company. Your personal information is used to provide support for our services only. Your personal information is never shared with others outside The Company.

Opt-Out Method: To opt out of The Company's SMS messages at any time, reply STOP to any message. For assistance, message HELP -or- visit our website at <https://samplecompany.com> -or- call [713-555-5555](tel:713-555-5555) -or- [email support@samplecompany.com](mailto:email.support@samplecompany.com) -or- visit the [Privacy Policy](#) -or- visit the [Terms of Service](#) pages.

Privacy Page

SMS CUSTOMER SUPPORT TEXTS

SMS opt-in information or phone numbers provided to Sample Company for the purpose of SMS are not being shared with any third party or affiliate company for ANY purpose. The complete compliance notice for the "Simple Message Service (SMS aka Text) Consent" can be found in the [Terms of Service \(TOS\)](#).